

# Press Release

## For Immediate Release – 18<sup>th</sup> June 2007

### appiChar unveils new Central London office

**appiChar Ltd**, the IT support and consultancy specialist has relocated to Charlotte Road in Central London. The new offices are three times the size of the old offices so give us plenty of opportunity to continue to grow at our rapid pace. They are also nearer to the majority of our customers who are generally based in Central London.

Their new address is:

**2 Charlotte Road  
London EC2A 3DH**

Their telephone number remains the same: 0845 456 3970.

appiChar's new offices will enable them to be nearer their customers and to transport links so in the event of an IT emergency they can be with their customers even more quickly.

appiChar continues to provide more than just IT support. They offer clients IT consultancy based on their needs, and flexible support, whether customers need a reliable partner to back up an existing IT team or a totally outsourced IT function. They can also supply systems and tools such as on-line backup, VPN and WAN, broadband, security, hosted services as well as tailored IT training programmes.

appiChar is passionate about helping not-for profit organisations. They also undertake work from the commercial sector and use innovation from industry to bring new technology to the not-for-profit sector.

They provide IT support with a human touch and aim to build long-term customer relationships by making IT simple.

To find out more visit: [www.appiChar.co.uk](http://www.appiChar.co.uk)

#### **Editors notes**

#### **About appiChar Ltd**

appiChar Ltd is a specialist in implementing, managing and supporting the IT infrastructures behind many not for profit organisations and commercial organisations.

#### **appiChar's expertise includes:-**

IT support	tailored to meet needs and budget.
Consultancy	on a wide range of areas including network design
Internet security	and communications solutions
Network design	cabling and installation
Training	tailored to requirements
Online Backup	designed to save costs and take away the pain of backing up
Server Hosting	outsourcing core servers to a hosted environment

appiChar is a CarbonZero company meaning that CO2 emissions from our day-to-day operations are offset by planting new trees. We also offer the world's only CarbonZero PCs where for every PC we sell, we plant enough trees to offset the running CO2 for one year. For more information, please visit our website at [www.appichar.co.uk/newpcs.htm](http://www.appichar.co.uk/newpcs.htm)

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